



How to expand to the US

Monday, 14th November 2022, 10:30 – 12:00
MEDICA (Messe Düsseldorf), Hall 1, Room 15a

- 10:30 Uhr** **Greetings**
Dr. Bernward Garthoff
BIO Clustermanagement NRW GmbH
- 10:40 Uhr** **SelectUSA: Helping Your Business Access the U.S. Health and MedTech Markets**
Christin Mechler
U.S. Embassy Berlin
- 11:00 Uhr** **Practical advice and tips on raising capital and establishing an effective presence in the world's largest market**
Daniel Kahn & Matthew Meyer
Wilson Sonsini Goodrich & Rosati, LLP
- 11:30 Uhr** **US Market Experiences in the MEDTECH sector**
Sergio Casciaro
CEO Echolight (Italy/ Lecce, US/ New York City)
- 11:50 Uhr** **Questions**
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